



Your bi-monthly update of Halco happenings

Don't forget Tilsans for Big Barra

Max makes Friends Fast

It hasn't taken long for Halco's new Max to make friends with fishermen around the world following its recent release.

Already Max has got some great press to back up its Best Hard Lure award at the 2007 Australian Tackle Show.

Some very impressive captures have been coming on Halco's new bibless minnow from here in Australia and overseas.

Local Western Australian angler Allan Barker is a bloke that people listen to, a legend of the land based game fishing scene. He recently wrote to the WA Newspapers fishing correspondent singing praises about Max.

"The Halco Max range - INCREDIBLE! Great colours, great hardware, fantastic casting, swim at 2mtrs and work to the base (even from places like High Rock)" and "Finally a lure for us Land Based Fisho's"

Others have also had similar success stories with sailfish caught on Max in South Africa and Mackerel, Trevally, Longtail and Yellowfin Tuna from Quobba station in Western Australia.

The only query about the Halco Max has been "When are you doing different sizes?"

Pictured Below: Michael Mihajlov with a 23kg Mackerel that fell to a Max.



Pictured Above: Halco's Tim Carter with a 119cm Barramundi taken on a Tilsan Big Barra in T110 Gold Herring Colours.

As many readers would be aware, Tilsan Timber Lures are a brand wholly owned by Halco Tackle Company. These timber lures are highly regarded in freshwater and estuary fishing circles with characteristics that plastic lures cannot match. Many people love to use timber lures as an alternative to plastic lures due to the buoyancy characteristics of timber and the ability to run a silent lure when the fish have had their ears shattered by every noisy lure in the fisherman's tackle box.

This is especially the case with impoundment Barramundi that receive a huge amount of fishing pressure. The impoundments in SE Queensland are seeing upwards of 100 boats per day fishing these areas in prime times and can make the fish a little on the spooky side.

Halco's Tim Carter recently returned from Qld's impoundments with stories of huge Barra, the biggest landed, a stunning 119cm specimen that gave him a fantastic work out. This fish and several others over a metre were taken on Tilsan Big Barras the largest in the Tilsan range and are capable of being either cast or trolled. Other fish lost by members of the team during the trip were rumoured to be in the 140cm class.

A silent running lure, Tilsans are highly effective not just on Barramundi but switched on anglers such as Jason Medcalf and others use them as their "go to" lure for species such as Mangrove Jacks and other estuary species.

Tilsans have a full length stainless steel frame inserted down the midline of the lure that gives these timber products incredible strength, allowing the lure to survive and continue to catch long after many others have given up the ghost.

More Fake Halco Products Identified

For the third time in twelve months, Halco Tackle Company has been forced to take legal action against companies infringing on Halco brands and trademarks. In this case, the infringing products were identified as fakes while in transit to its final destination in Europe. Customs agents identified the products as fakes following a routine inspection and found them in copied Halco packaging with the origin of the consignment being a factory in Eastern China.

On this occasion, once the importer had been identified, the company in question had the offending items seized, amounting to tens of thousands of products and was also forced to pay an undisclosed amount to Halco for the damage caused.

Halco will continue to vigorously defend its patents, brands and trademarks at every opportunity. People thinking they may be able to slip cheap and substandard copies into their country unnoticed, should think very carefully as it could prove extremely costly if caught.

Halco asks stockists and customers of its products to remain vigilant for any offending items and if unsure, please contact Halco for advice. After all, Halco's customers are entitled to the quality product that they pay for when they purchase these brands.



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